## S.A.M.R.J

## South Asian Management Research Journal

Volume 2Number 2July 2024

## Contents

he Impact of HRM Practices on Labor Productivity with the lediating Role of Social Skills in the Manufacturing Sector of akistan	
Ayesha Ikran Butt and Hina Shahid	94
RAMI 4.0 and Smart Contracts: Sustainable Product Lifecycle Management in Knowledge-Intensive Manufacturing Organizations	
Rozeia Mustafa, Sajjad Anwar and Nouman Mustafa	106
Impact of Work-family Support on Work-family Conflict and Work-family Enrichment: A Study in the Service Sector of Pakistan	
Rabail Fatima	117
Work Values in Pakistan: A Comparative Prospective for Worker's Characteristics	
Wajiha Ally and Hina Jaffery	125
Role of Social Capital and Organizational Culture for Knowledge Sharing Attitude: A Feminine Perspective from Higher Education Sadia Arshad and Snobia Masood	
	143